



# Perimeter Pro Summer Promotion

**New York Promotion: July 1-July 31, 2021**

Summer is the time for family and friends, not troublesome pests. The key to winning the game against uninvited guests is the BASF Perimeter Pro Program. An integrated pest management strategy combined with an all-star perimeter starting rotation and bullpen is your ticket to success. **Save big on select Perimeter Pro products from July 1-31, 2021!**

Qualifying Products	Case Size	List Price	Promotion Price	Savings (Case)
<b>Perimeter Starting Rotation:</b> The foundation of professional perimeter pest control				
<b>Fendona® CS Controlled Release Insecticide</b> Advanced encapsulation technology for fast effective perimeter pest control	4 x 120 oz	See Authorized Distributor for pricing and promotion participation		\$ 140.00
	6 x 16 oz			\$ 30.00
<b>Alpine® WSG Water Soluble Granule Insecticide</b> Flexible solution with powerful activity on ants, cockroaches & more	4 x 200 g			\$ 32.00
	4 x 500 g			\$ 64.00
<b>Perimeter Bullpen:</b> Role players that solve tough situations around the perimeter				
<b>Termidor Foam Termiticide/Insecticide</b> Ready-to-use foam great for ants and termites	6 x 20 oz			\$ 12.00
<b>PT® Fendona® Pressurized Insecticide</b> Quick knockdown of key pests and residual for house flies and bed bugs	12 x 17.5 oz			\$ 18.00
<b>Advance® 375A Granular Ant Bait</b> Takes on many ant species, indoor and outdoor	12 x 8 oz	See Authorized Distributor for pricing and promotion participation		\$ 18.00
	4 x 2 lb			\$ 20.00
<b>Advance Granular Carpenter Ant Bait</b> Best choice for difficult to control ants	12 x 8 oz			\$ 30.00
	4 x 2 lb			\$ 36.00
<b>Alpine® D Dust Insecticide</b> Nonrepellent dust for ants, bed bugs and stinging insects	4 x 3 lb			\$ 20.00

The BASF Summer Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. All Non-Agency Products, including Advance Baits, Alpine WSG and Dust, PT Fendona, Fendona CS and Termidor Foam must be purchased from a BASF PCS Authorized Distributor and invoiced between July 1, 2021 and July 31, 2021. End-user sale price and terms for All Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions. Advance, Alpine, Fendona, PT, and Termidor are registered trademarks of BASF. ©2021 BASF Corporation. All Rights Reserved.

**Hurry, offer ends July 31, 2021**

Available at participating BASF authorized distributors.

The **BASF Perimeter Pro Program** offers pest management professionals training and education on perimeter maintenance best practices.



For more information, visit: [pestcontrol.basf.us/summerpromo](https://pestcontrol.basf.us/summerpromo)



GET THE  
**PLAYBOOK**  
FOR TOP  
**PERFORMANCE**

**Perimeter Treatments**

Confidence in **Perimeter Pro**

BASF Perimeter Pro offers training and education on professional perimeter pest control through leading experts in the field. Quarterly webinars give PMPs a game-winning playbook that delivers confidence in their services. **Join today!**

**The BASF Perimeter Pro Lineup**



Featured in the **Summer Promotion**  
(see reverse).

**Starting Rotation: The foundation of professional perimeter pest control**

**Termidor® NY Termiticide/Insecticide**

Industry leading non-repellent solution featuring genuine transfer effect

**Alpine® WSG Water Soluble Granule Insecticide**

Flexible solution with powerful activity on ants, cockroaches & more



**Fendona® CS Controlled Release Insecticide**

Long-lasting, broad-spectrum perimeter treatment

**Ridesco™ WG Insecticide\* | Coming soon!**

Easy-to-mix formulation with two modes of action to support resistance management

**Bullpen: Role players that solve tough situations around the perimeter**

**Foam**

**Termidor Foam Termiticide/Insecticide**  
Ready-to-use, great for ants and termites

**PT® Alpine Foam Ready-to-Use Insecticide**  
Nonrepellent foam for termites and ants

**Pressurized**

**PT Fendona Pressurized Insecticide**  
Quick knockdown of key pests and residual for house flies and bed bugs

**PT Alpine Pressurized Fly Bait**  
Ready-to-use fly bait spray with quick knockdown and versatile label

**PT Wasp-Freeze® II**  
Kills wasps and hornets on contact

**Baits**

**Advance® Brand Ant Baits**  
Great choice for many difficult to control ants

**MotherEarth Granular Scatter Bait**  
Preventive and curative treatment of ants, cockroaches and other occasional invaders

**Siesta® Fire Ant Bait**  
Fast and long-lasting control of fire ants

**Dust**

**Alpine D Dust Insecticide**  
Nonrepellent dust for ants, bed bugs and stinging insects

**For a complete list visit our web site.**

BASF Perimeter Pro [pestcontrol.basf.us/perimeterpro](http://pestcontrol.basf.us/perimeterpro)

\*Ridesco™ WG insecticide is not US EPA registered and not available for sale in the US; this is provided for informational purposes only and is not intended to promote the sale of this product in the US.

Always read and follow label directions. All products may not be registered for use in all states. Ridesco is a trademark of BASF, and Advance, Alpine, Fendona, PT, Siesta, Termidor and Wasp-Freeze are registered trademarks of BASF. ©2021 BASF Corporation. All Rights Reserved.



**The Perimeter Pro Playbook: Keys to the Game**

**Commit to an IPM Strategy**

- Start with an inspection
- Employ exclusion strategies to deny pests access to the home
- Address habitats where pests can hide and breed
- Use physical, mechanical and chemical control

**Choose the Right Starting Rotation**

- Select your star players based on pest pressure and seasonality
- Rotate between your star players based on their modes of action
- Tailor your plan to reflect the frequency of service provided

**Build a Bullpen of Trusted Specialists**

- Be ready with a bullpen of targeted products to troubleshoot tough situations
- Choose products that are reliable and easy to use
- Know when it's time to make a critical substitution of action

**Tailor your plan to reflect the frequency of service provided**

